

INTERNATIONAL BUSINESS (IBUS)

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IBUS 201 Introduction to International Business (3 Credit Hours)

This course will introduce students to the theory and practice of international business with a focus on international environments and activities of multinational enterprises (MNEs). Topics to be included: cultural, social, legal, trade, and financial characteristics in the world markets. The course will also discuss diverse functional areas of MNEs across national borders such as international: production, logistics, finance, human resource management, and marketing.

Interdisciplinary Option: Global Studies

Course equivalencies: IBUS 201/BSAD 202/BHNR 338

Outcomes:

Develop students' theoretical and practical insights for understanding the real world of international business in terms of both external environmental forces and internal strategic management issues surrounding multinational enterprises (MNEs) in the world markets

IBUS 201H Business Management: A Global and Social Perspective (3 Credit Hours)

Pre-requisites: Open to students in the Quinlan business honors program only

This course provides Honors students with opportunities to learn about managing international businesses in a sustainable global environment. The course contents cover the differences in economic, social, and political environments of countries around the world. The course features corporate and academic speakers and discussions of various aspects of international business.

Course equivalencies: IBUS 201/BSAD 202/BHNR 338

Outcomes:

An understanding of global economics, management, and sustainable business of nations and regions in our global economy and social and financial structures under which global businesses are conducted

IBUS 315 International Management (3 Credit Hours)

Pre-requisites: Junior Standing, minimum grade of "C-" in MGMT 201

This course deals with analyzing, formulating, and implementing firm strategies that involve an international component and, accordingly, focuses on the cultural differences, political/economic influences, global market factors, and other contingencies specific to the international marketplace and different host countries/regions that are served by multinational enterprises (MNEs).

Interdisciplinary Option: Global Studies, International Business

Course equivalencies: X-MGMT315/INTS315

Outcomes:

Students will practice skills for formulating and implementing an international strategy using case discussions and group projects that simulate the decision-making process for international market selection and entry by MNEs

IBUS 370 International Business Internship - Engaged Learning (3-6 Credit Hours)

Pre-requisites: Sophomore standing, Permission of Instructor

IBUS 370 is a seminar course that challenges students to analyze the theory and practices from the world of work that impact the ethics of leading, interpersonal and organizational dynamics, and competent work place contributions required for success in the modern business world. Concepts associated with internship/engaged learning as related to career development will be addressed. Students are required to work a minimum of 120 hours over the course of one semester. All internships must be supervised by professionals and may be paid or unpaid. This course satisfies the Engaged Learning requirement.

Outcomes:

a) Developing a foundation on which a student may build a career; b) Understanding the role of the Jesuit tradition as it relates to leadership and service

IBUS 399 Special Topics in International Business (3 Credit Hours)

Special Topics are classes offered on an ad hoc basis. Specific titles, prerequisites and content will vary.

IBUS 455 International Strategies for Multinational Enterprises (3 Credit Hours)

This course is designed to provide graduate students with (1) a broad overview of modern theories and practices of MNEs for understanding such firms' successful international (or global) strategies and (2) an analytical framework for evaluating and developing corporate strategies to help MNEs succeed in the competitive global marketplaces.

Outcomes:

An understanding of the major theoretical perspectives and practical approaches of managing MNEs, and an understanding of successful cases of MNEs; Experience designing strategic management tools for MNEs' global success

IBUS 499 Special Topics in International Business (3 Credit Hours)

Scheduled classes are offered on an ad hoc basis. Specific titles, prerequisites and content will vary.

Outcomes:

Students will be able to demonstrate understanding of specialized topics not otherwise covered by department regular course offerings