PUBLIC SERVICE LEADERSHIP (PSLD)

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PSLD 400 Introduction to Public Service (3 Credit Hours)
Introduces students to organizational theories and practices useful to public service managers. Teaches students how to use structural, human resource, political and symbolic perspectives to rethink public service organizations. Provides an introduction to managerial issues including workforce diversity, decision making, and leadership; stresses critical thinking skills. Open to students admitted into the MA in Public Service Leadership program (PSLD-MA).
Outcomes:
Knowledge of ethics, values, and skills for organizational leadership in human service and public service agencies; Knowledge of theory, organizational functions and structures, leadership styles, and value-driven leadership

PSLD 402 Foundations of Global Strategic Communication (3 Credit Hours)
Globalization challenges almost every aspect of communication from creating and delivering messages to spreading ideas that cross language, time, and cultural barriers. The course focuses on using strategies communication planning and management to guide communication activities in organizations. Open to students admitted into the MA in Public Service Leadership program (PSLD-MA).
Outcomes:
Knowledge of critical communication skills and values; Understand the interplay between communication, technology, and culture

PSLD 403 Program Management and Development (3 Credit Hours)
There is an increasing demand for public service workers who can work with diverse communities through program management and development using strengths and empowerment perspectives and social and economic justice principles. This course builds on the ecological systems perspective that views program development as an arena for social change. Open to students admitted into the MA in Public Service Leadership program (PSLD-MA).
Outcomes:
Knowledge and skills needed for planning new or adapting existing programs within the context of diverse communities; Develop skill set for program development and quality improvement

PSLD 404 Data, Visualization and Evaluation (3 Credit Hours)
Using Microsoft Excel, this course introduces students to the use of quantitative data in policy, public management, and non-profit decision making. Topics include causal inference, descriptive statistics, data visualization, probability, statistical inference, and regression analysis. Open to students admitted into the MA in Public Service Leadership program (PSLD-MA).
Outcomes:
Hands-on knowledge and experience managing and analyzing data sets; Best practices for presenting data to diverse stakeholders

PSLD 405 Design Thinking in Mitigating Complex Social Problems (3 Credit Hours)
Design thinking is a way of working with user-centered innovation to address problems where not all knowledge is available at the outset, i.e. the problem itself is unknown (wicked problems). Design thinking rests on principles such as user involvement, problem framing, experimentation, visualization, and diversity. Open to students admitted into the MA in Public Service Leadership program (PSLD-MA).
Outcomes:
Develop critical skills for management and innovation; Develop creative potential of individuals and enable them to deal with wicked problems

PSLD 420 Disaster Operations and Management (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
Introduction to emergency management theories and practices that are critical in the emergency management profession. Covers the phases of emergency management, human and political aspects, the importance of effective resource management, environmental concerns, and the threats and hazard identification and risk assessment process that is important to emergency management organizations. Introduces participants to issues related to managing personnel, including volunteers, workforce diversity, decision-making, leadership, and stresses critical thinking skills.
Outcomes:
Knowledge of theory, organizational functions and structures, phases of emergency management, resource management, ethics, politics, and threats and hazards; Develops ability to solve complex problems and engaged with a wide variety of organizations that support emergency management

PSLD 422 Disasters and Vulnerable Populations (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
Disasters create lasting impacts for communities large and small. This course introduces students to emergency management concepts that ensure the needs are being met for citizens with access and functional needs, those living in areas with high social vulnerability, and other vulnerable populations throughout the community. Teaches students to include vulnerable populations in all phases of emergency management and provides students with the opportunity to learn critical communication and problem-solving skills.
Outcomes:
Understand the make-up of the community being served, ensure plans, processes, and disaster response includes vulnerable populations within the community; Knowledge of tools and resources available to assist in preparedness activities to ensure they involve the community in its entirety

PSLD 423 Integrated Social-Medical Issues in Emergency Management (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA) Outcomes: Identify social and medical issues in EM practices; Apply the concepts of EM within a social-medical context; Describe EM social and medical organizations and structures and their relation to public service; Apply concepts of leadership to public service, EM, and other sectors
This course builds on existing leadership and public service knowledge with the application of emergency management principles under the shared perspectives of social-medical outlooks. It analyzes current trends and issues within emergency management through a social-medical paradigm and their impact on the public service models and leadership outcomes, including leadership challenges, ineffective communication and processes, and emergency response software, and their impact on medical and social infrastructure,

PSLD 430 Understanding and Mitigating Poverty (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
This course examines the nature, extent, and causes of poverty and inequality in the US while relying on literature from sociology, political science, economics, psychology and other disciplines. It analyzes the anti-poverty initiatives and policies launched over the past five decades and examines the role of culture, discrimination and classism as well as policy issues.
Outcomes:
Understand key issues regarding causes and consequences of poverty; Describe approaches to understanding and providing solutions to poverty; Explore the dynamics of commitment to social change and anti-poverty initiatives through grantmaking

PSLD 431 Foundations of Social and Sustainable Development (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
Addresses global design for economic and social development via the UN adoption of Sustainable Development Goals and targets. Examines policies and programs that aim to achieve inclusive, people-centered and sustainable development. Covers the basics of narrative policy analysis, measures and outcomes. Explores environmental, social, and economic concerns and their impact at local, national and global levels.
Outcomes:
Identify challenges in social and sustainable development especially in transition to renewable resource use in specific populations; Assess the complex overlap of current science, economics, and geopolitics underlying the overuse of resources, impact on population, and considerations of economic growth

PSLD 432 Gender Diversity & Sustainable Social Development (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
This course uses the UNWomen's approach to gender diversity and sustainable development to encompass the issues that hinder and those that contribute to the progress of women and gender diversity within sustainable development. The course reviews the environmental, social, and economic relevance and impact on gender. The specific topics will include, the intersectionality of gender and sustainability in the context of agriculture, forestry, water, health, investment and corporate social responsibility and each topic will highlight a specific region or nation. The course will provide an overview of the underlying intersectionalities of class, age, region within Asia, Latin America, and Africa.
Outcomes:
Describe sustainability and the significance of its interaction with gender; Critically review the history of global development agenda from a gendered perspective; Utilize interdisciplinary frameworks of gender inequity and sustainability; Assess variations in women's contributions to social development - historically, culturally, and politically; and Analyze women and gender within issues of Agriculture, Forestry, Water, Health and Investment in sustainable development

PSLD 433 Social Analysis Inequality Poverty and Development (3 Credit Hours)
Pre-requisites: Only open to students admitted into the MA in Public Service Leadership (PSLD-MA)
This course will introduce students to some of these key concepts and debates to enable critical evaluation of how well sociological understandings of development inform the social analysis of exclusion, poverty and inequality, as well as what implications this might have for development policy especially when focusing on underserved communities.
Outcomes:
Describe the key concepts and debates surrounding poverty and inequality; Evaluate sociological understanding that inform the social analysis of exclusion; and Assess implications for policy regarding underserved communities