# **FILM AND DIGITAL MEDIA: FILM AND MEDIA** PRODUCTION TRACK/ **ENVIRONMENTAL SCIENCE AND SUSTAINABILITY (BA/** MS)

Loyola's School of Communication, in partnership with the School of Environmental Sustainability, offers a program that enables students to earn an undergraduate and graduate degree in environmental communication in five years.

The Accelerated Bachelor's to Master's program allows SOC students to earn their undergraduate degree in their declared major, plus a master's degree in Environmental Science and Sustainability.

Similarly, SES students can earn their undergraduate degree in their declared major, while also earning a master's degree from the SOC in either the Digital Media and Storytelling or Global Strategic Communication graduate programs.

The two schools developed the Accelerated Bachelor's to Master's program to train environmental scientists to be better communicators, and communication professionals to better understand environmental science.

These 4+1 programs are uniquely applied and strongly interdisciplinary. They integrate basic science concepts, communication theory and practice, and socio-cultural dimensions to cultivate the interdisciplinary problem-solving and communication skills necessary for developing sustainable solutions. The goals of these programs are to:

- · Educate students across the sciences, social sciences and humanities, providing knowledge and interdisciplinary perspectives needed to effectively address complex environmental problems through grounding in solid scientific understanding of ecosystem operation.
- Develop skills in environmental and sustainability sciences including GIS, sustainability tracking, and environmental communications as well as important professional skills, such as interdisciplinary thinking, systems thinking, research design, data collection, data analysis, research ethics, technical writing, and communication.
- · Improve communication skills by teaching students how to tell stories through enhanced speaking and presentation methods, better writing, video production, recording podcasts, developing blogs and social media.
- · Prepare students for advancement in careers in the public and private sectors, including in government agencies, consulting firms, media organizations, businesses, and not-for-profit organizations.

For more information, email: LoyolaSOC@luc.edu

# **Related Programs**

#### Major

- · Film and Digital Media: Film and Media Production Track (BA) (https://catalog.luc.edu/undergraduate/communication/film-digitalmedia/film-media-production-track-ba/)
- Film and Digital Media: International Programming Track (BA) (https://catalog.luc.edu/undergraduate/communication/film-digitalmedia/international-programming-track-ba/)

#### Combined

• Film and Digital Media: International Programming Track/ Environmental Science and Sustainability (BA/MS) (https:// catalog.luc.edu/undergraduate/accelerated-bachelors-mastersprogram/film-international-programming-track-environmentalscience-sustainability-ba-ms/)

### Curriculum

Code	Title	Hours
<b>BA Requirements</b>		
Required Courses		
COMM 100	SOC Career Prep Seminar	1
COMM 130	Intro to Audio Production	3
COMM 135	Intro to Video Production	3
COMM 200	Digital Communication and Society	3
COMM 201	Media Theory and Criticism	3
COMM 202	Story for Film and Television	3
COMM 274	Introduction to Cinema	3
COMM 350	Producing for Film & Digital Media	3
Production Electiv	es <sup>1</sup>	6
Choose two (2) co	ourses from the Production elective list (p. 2)	
Media Studies Elec	ctives	6
COMM 203	Topics in Cinema History	
or COMM 32	2 Film Genre	
Choose course from (p. 2)	om above, or from the Media Studies Elective list	
Advanced Product	ion <sup>1</sup>	3
Select one of the	following:	
COMM 232	Cinematography I	
COMM 308	Screen Directing	
COMM 310	Production Design	
COMM 326	Screenwriting	
COMM 359	Advanced Post Production	
Internship		
COMM 394	Film & Digital Media Internship	3
Capstone <sup>1</sup>		3
Select one of the	following:	
COMM 338	Narrative Production	
COMM 339	Video Documentary	
COMM 388	Film and Digital Media Capstone	
Required MS Cou	rses <sup>2</sup>	
COMM 406	Environmental Advocacy	3
COMM 479	Digital Sustainability	3

ENVS 401	Sustainable Systems - Natural Science Perspectives	3
ENVS 402	Sustainable Systems - Social Science Perspectives	3
Choose One of Fo	ur Concentrations: <sup>3</sup>	9-12
Environmental Lav	w & Policy	
ENVS 410	Introduction to Environmental Law & Policy	
ENVS 411	Natural Resources and Land Use Law & Policy	
ENVS 412	Water Law & Policy	
ENVS 413	Energy Law & Policy	
Geographic Inforn	nation Systems	
ENVS 480	Introduction to Geographic Information Systems	
ENVS 481	Advanced GIS Applications	
ENVS 482	Remote Sensing	
Sustainable Asses	ssment and Planning	
ENVS 451	Introduction to Sustainability Concepts & Impacts	
ENVS 452	Sustainability Assessment & Reporting I	
ENVS 453	Sustainability Assessment & Reporting II	
ENVS 454	Sustainability Plan Development & Reporting	
Sustainable Busin	ess	
ENVS 433	Introduction to the Circular Economy	
ENVS 435	Ecological Economics	
ENVS 436	Design for Circular & Sustainable Business	
ENVS 463	Sustainable Business Management	
Natural Science a Electives (p. 3) <sup>4</sup>	and Quantitative Sustainable Society and Business	6-9
Students will take	e at least two courses from the list of electives	
Total Hours		73

Electives can be selected from any of the courses listed in the section which are not taken to fulfill another requirement. Ex: COMM 232 Cinematography I cannot count towards a Production and Advanced Production elective credit.

<sup>2</sup> ENVS 401 Sustainable Systems - Natural Science Perspectives, ENVS 402 Sustainable Systems - Social Science Perspectives, COMM 406 Environmental Advocacy, & COMM 479 Digital Sustainability to be taken as an undergrad.

Begin MS program full-time at the start with the concentration work.
 Students choosing the Geographical Information Systems track must take an additional elective course to meet a total of 24 credit hours for the MS.

#### **BA Production & Media Studies Electives**

Electives can be selected from any of the courses listed in the section which are not taken to fulfill another credit.

(	Code	Title	Hours
F	Production Elect	ives	6
5	Select two of the	following:	
	COMM 205	Reporting Basics I: Writing and Interviewing	
	COMM 207	Photojournalism	
	COMM 210	Principles of Public Relations	
	COMM 211	Principles of Advertising	
	COMM 232	Cinematography I	
	COMM 275	Web Design and Usability	
	COMM 299	Themes in Film and Digital Media	

COMM		Screen Directing	
COMM	310	Production Design	
COMM	326	Screenwriting	
COMM	333	Cinematography II	
COMM	337	AD/PR Multimedia Commercial Production	
COMM	338	Narrative Production	
COMM	339	Video Documentary	
COMM	345	Student Agency	
COMM	357	Programming Film & Media: Festivals, TV & Digital	
COMM	359	Advanced Post Production	
COMM	374	Special Topics: Film & Digital Media	
COMM	384	Film & Digital Media Practicum	
COMM	405	Story Development and Production	
COMM	425	Digital Marketing and Analytics	
COMP 1	125	Visual Information Processing	
COMP 1	150	Introduction to Computing	
ENGL 3	18	The Writing of Fiction	
ENGL 3		Writing Creative Nonfiction	
FNAR 1	32	Visual Communication I	
FNAR 2	19	Photography: Digital Imaging	
FNAR 2	32	Visual Communication II	
FNAR 2	33	Digital Media Design	
FNAR 2	34	Digital Media: Vector	
FNAR 3	32	Visual Communication III	
FNAR 3	34	Motion Design	
FNAR 3	83	Interactive Design	
MUSC 1		Introduction to Digital Music	
MUSC 2	201	Music Technology I	
MUSC 2	246	Composition I	
THTR 2		Playwriting	
THTR 2		Theatrical Design I	
THTR 2		Beginning Acting	
Media Stu			6
COMM		Topics in Cinema History	
		2 <b>4</b> ilm Genre	
COMM		Game Studies	
COMM		Social Media	
COMM		Web Design and Usability	
COMM		Media Technology & Society	
COMM		Guerilla Media	
COMM		Remixing Culture	
COMM		Digital Media Ethics	
COMM		New Media Criticism	
ENGL 3		High and Low Culture	
LITR 20		European Film	
LITR 21		African Film	
LITR 24		Indian Film	
LITR 26		Italian Film Genre	
LITR 26		Italian Film History	
LITR 28		International Film	
FNAR 3	65	History of Photography	

FNAR 390	Art History: Methods and Research
GERM 370	German Cinema

# MS Natural Science and Quantitative & Sustainable Society and Business Electives

Code	Title	Hours
BIOL 470	Biostats & Exp Design Lec/Lab	4
ENVS 420	Conservation Biology	3
ENVS 422	Invasive Species	3
ENVS 425	Sustainable Agriculture	3
ENVS 426	Agroecosystems	3
ENVS 427	Food Systems Analysis	3
ENVS 430	Restoration Ecology	3
ENVS 438	Climate Change and Human Health	3
ENVS 469	Field Ornithology	3
ENVS 484	Conservation Economics	3
ENVS 487	Principles of Ecotoxicology	3
ENVS 488		3
ENVS 489	Ecological Risk Assessment	3
MPBH 401	Environmental Health	3
MPBH 403	Introduction to Epidemiology	3
MPBH 404	Biostatistics for Health and Biological Science	3
MPBH 409	Biostatistics I	3
MPBH 412	Intro to Statistical Computing for Public Health	2
MPBH 421	Biostatistics II	3
MPP 401	Analytical Tools in Public Policy	3
MPP 402	Cost Benefit Analysis	3
MPP 403	Public Budget and Finance	3
MPP 405	Statistical Methods & Analysis for Public Policy	I 3
MPP 406	Statistical Methods & Analysis Public Policy II	3
SOCL 414	Statistical Methods Analysis I	3
SOCL 415	Statistical Methods of Analysis II	3
STAT 403	SAS Program & Applied Statistics	3
STAT 407	Statistical Design	3
STAT 408	Applied Regression Analysis	3
STAT 410	Categorical Data Analysis	3
STAT 411	Applied Survival Analysis	3

## **Suggested Sequence of Courses**

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

#### With MS Law & Policy Track

	Hours	6
COMM 274	Introduction to Cinema	3
COMM 201	Media Theory and Criticism	3
Fall		
First Year		
Course	Title	Hours

#### **Spring**

Spring		
COMM 135	Intro to Video Production	3
	Hours	3
Second Year		
Fall		
COMM 130	Intro to Audio Production	3
Media Studies Electiv	ve	3
	Hours	6
Spring		
COMM 200	Digital Communication and Society	3
COMM 202	Story for Film and Television	3
	Hours	6
Third Year		
Fall		
COMM 100	SOC Career Prep Seminar	1
COMM 203	Topics in Cinema History	3
or COMM 324	or Film Genre	
Production Elective		3
	Hours	7
Spring		
Production Elective		3
Advanced Production	n Elective	3
	Hours	6
Fourth Year		
Fall		
COMM 350	Producing for Film & Digital Media	3
COMM 394	Film & Digital Media Internship	3
COMM 406	Environmental Advocacy	3
COMM 479	Digital Sustainability	3
ENVS 402	Sustainable Systems - Social Science	3
	Perspectives	
	Hours	15
Spring		
Major Capstone Cour	rse	3
ENVS 401	Sustainable Systems - Natural Science	3
	Perspectives	
	Hours	6
Fifth Year		
Fall		
ENVS 410	Introduction to Environmental Law & Policy	3
ENVS 411	Natural Resources and Land Use Law &	3
	Policy	
MS Elective Course		3
	Hours	9
Spring		
ENVS 412	Water Law & Policy	3
ENVS 413	Energy Law & Policy	3
MS Elective Course		3
	Hours	9
	Total Hours	73

Advanced GIS Applications

Hours

Remote Sensing

3

3 9

3

**ENVS 481** 

**Spring ENVS 482** 

MS Elective Course

MS Elective Course		3
MS Elective Course		3
	Hours	9
	Total Hours	73
Course First Year	bility Assessment & Planning Track Title	Hours
Fall		
COMM 201	Media Theory and Criticism	3
COMM 274	Introduction to Cinema	3
Spring	Hours	6
COMM 135	Intro to Video Production	3
	Hours	3
Second Year Fall		
COMM 130	Intro to Audio Production	3
Media Studies Elect	tive	3
Out in a	Hours	6
Spring COMM 200	Digital Communication and Conicts	2
COMM 202	Digital Communication and Society  Story for Film and Television	3
COMINI 202	Hours	3 6
Third Year Fall	nouis	0
COMM 100	SOC Career Prep Seminar	1
COMM 203 or COMM 324	Topics in Cinema History or Film Genre	3
Production Elective		3
	Hours	7
Spring		
Production Elective		3
Advanced Production	on Elective	3
Fourth Year Fall	Hours	6
COMM 350	Producing for Film & Digital Media	3
COMM 394	Film & Digital Media Internship	3
COMM 406	Environmental Advocacy	3
COMM 479	Digital Sustainability	3
ENVS 402	Sustainable Systems - Social Science Perspectives	3
	Hours	15
Spring		
Major Capstone Co	urse	3
ENVS 401	Sustainable Systems - Natural Science Perspectives	3
	Hours	6
Fifth Year Fall		
ENVS 451	Introduction to Sustainability Concepts & Impacts	3

	3
Hours	
Sustainability Assessment & Reporting II	;
	;
Reporting	
	3
Hours	9
Total Hours	73
Duciness Treels	
	Hours
Title	Hours
Media Theory and Criticism	3
•	3
Tiouis	,
Intro to Video Production	3
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Intro to Audio Production	3
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Digital Communication and Society	3
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SOC Career Pren Seminar	1
·	3
or Film Genre	•
	3
Hours	-
	3
Elective	3
Hours	(
Producing for Film & Digital Media	3
Film & Digital Media Internship	3
Environmental Advocacy	3
Digital Sustainability	3
Sustainable Systems - Social Science	3
Perspectives	
Hours	15
se	3
	Sustainability Assessment & Reporting II Sustainability Plan Development & Reporting  Hours  Total Hours  Business Track Title  Media Theory and Criticism Introduction to Cinema Hours  Intro to Video Production Hours  Intro to Audio Production e Hours  Digital Communication and Society Story for Film and Television Hours  SOC Career Prep Seminar Topics in Cinema History or Film Genre  Hours  Elective Hours  Producing for Film & Digital Media Film & Digital Media Internship Environmental Advocacy Digital Sustainability Sustainable Systems - Social Science Perspectives Hours

ENVS 401	Sustainable Systems - Natural Science Perspectives	3
	Hours	6
Fifth Year		
Fall		
ENVS 433	Introduction to the Circular Economy	3
ENVS 435	Ecological Economics	3
MS Elective Course		3
	Hours	9
Spring		
ENVS 436	Design for Circular & Sustainable Business	3
ENVS 463	Sustainable Business Management	3
MS Elective Course		3
	Hours	9
	Total Hours	73

# **Guidelines for Accelerated Bachelor's/ Master's Programs**

#### **Terms**

- <u>Accelerated Bachelor's/Master's programs</u>: In this type of program, students share limited credits between their undergraduate and graduate degrees to facilitate completion of both degrees.
- <u>Shared credits:</u> Graduate level credit hours taken during the undergraduate program and then applied towards graduate program requirements will be referred to as shared credits.

#### **Admission Requirements**

Accelerated Bachelor's/Master's programs are designed to enhance opportunities for advanced training for Loyola's undergraduates. Admission to these programs must be competitive and will depend upon a positive review of credentials by the program's admissions committee. Accordingly, the admission requirements for these programs may be higher than those required if the master's degree were pursued entirely after the receipt of a bachelor's degree. That is, programs may choose to have more stringent admissions requirements in addition to those minimal requirements below.

#### Requirements:

- · Declared appropriate undergraduate major,
- By the time students begin taking graduate courses as an undergraduate, the student has completed approximately 90 credit hours, or the credit hours required in a program that is accredited by a specialty organization,<sup>1</sup>
- A minimum cumulative GPA for coursework at Loyola that is at or above the program-specific requirements, a minimum major GPA that is at or above the program-specific requirements, and/or appropriate designated coursework for evaluation of student readiness in their discipline.<sup>2</sup>

Students not eligible for the Accelerated Bachelor's/Master's program (e.g., students who have not declared the appropriate undergraduate major) may apply to the master's program through the regular admissions process. Students enrolled in an Accelerated Bachelor's/Master's program who choose not to continue to the master's degree program upon completion of the bachelor's degree will face no consequences. <sup>3</sup>

Ideally, a student will apply for admission (or confirm interest in proceeding towards the graduate degree in opt-out programs) as they

approach 90 credit hours. Programs are encouraged to begin advising students early in their major so that they are aware of the program and, if interested, can complete their bachelor's degree requirements in a way that facilitates completion of the program. Once admitted as an undergraduate, Program Directors should ensure that students are enrolled using the plan code associated with the Accelerated Bachelor's/Master's program. Using the plan code associated with the Accelerated Bachelor's/Master's program will ensure that students may be easily identified as they move through the program. Students will not officially matriculate into the master's degree program and be labeled as a graduate student by the university, with accompanying changes to tuition and Financial Aid (see below), until the undergraduate degree has been awarded. Once admitted to the graduate program, students must meet the academic standing requirements of their graduate program as they complete the program curriculum.

- Programs that have specialized accreditation will adhere to the admissions criteria provided by, or approved by, their specialized accreditors.
- The program will identify appropriate indicators of student readiness for graduate coursework (e.g., high-level performance in 300 level courses). Recognizing differences between how majors are designed, we do not specify a blanket requirement.
- If students choose not to enroll in the Accelerated Bachelor's/Master's program, they still must complete all of the standard requirements associated with the undergraduate degree (e.g., a capstone).

For more information on Admissions requirements, visit here (https://qpem.luc.edu/portal/admission/?tab=home).

#### Curriculum

Level and progression of courses. The Accelerated Bachelor's/Master's programs are designed to be competitive and attractive to our most capable students. Students admitted to Accelerated Bachelor's/Master's programs should be capable of meeting graduate level learning outcomes. Following guidance from the Higher Learning Commission, only courses taken at the 400 level or higher (including 300/400 level courses taken at the 400 level) will count toward the graduate program. Up to 50% of the total graduate level credit hours, required in the graduate program, may come from 300/400 level courses where the student is enrolled in the 400 level of the course. Further, at least 50% of the credit hours for the graduate program must come from courses that are designed for and restricted to graduate students who have been admitted to a graduate program at Loyola (e.g., enrolled in plan code that indicates the Accelerated Bachelor's/Master's program, typically ending with the letter "D"). 3

In general, graduate level coursework should not be taken prior to admission into the Accelerated Bachelor's/Master's program. Exceptions may be granted for professional programs where curriculum for the Accelerated Bachelor's/Master's program is designed to begin earlier. On the recommendation of the program's Graduate Director, students may take one of their graduate level courses before they are admitted to the Accelerated Bachelors/Master's program if they have advanced abilities in their discipline and course offerings warrant such an exception. Undergraduate degree requirements outside of the major are in no way impacted by admission to an Accelerated Bachelor's/Master's program.

Shared credits. Undergraduate courses (i.e., courses offered at the 300 level or below) cannot be counted as shared credits nor count towards the master's degree. Up to 50% of the total graduate level credit hours, required in the graduate program, may be counted in meeting both the

undergraduate and graduate degree requirements. Of those shared credits, students in an Accelerated Bachelor's/Master's program should begin their graduate program with the standard introductory course(s) for the program whenever possible. So that students may progress through the Accelerated Bachelor's/Master's program in a timely manner, undergraduate programs are encouraged to design their curriculum such that a student can complete some required graduate credit hours while completing the undergraduate degree. For instance, some of the graduate curriculum should also satisfy electives for the undergraduate major.

The program's Graduate Director will designate credit hours to be shared through the advising form and master's degree conferral review process. Shared credit hours will not be marked on the undergraduate record as having a special status in the undergraduate program. They will be included in the student's undergraduate earned hours and GPA. Graduate credit hours taken during the undergraduate program will not be included in the graduate GPA calculation.

- If students wish to transfer credits from another university to Loyola University Chicago, the program's Graduate director will review the relevant syllabus(es) to determine whether it meets the criteria for a 400 level course or higher.
- Programs with specialized accreditation requirements that allow programs to offer graduate curriculum to undergraduate students will conform to those specialized accreditation requirements.
- In rare cases, the Graduate Director may authorize enrollment in a 400-level course for a highly qualified and highly motivated undergraduate, ensuring that the undergraduate's exceptional participation in the graduate class will not diminish in any way the experience of the graduate students regularly enrolled.
- <sup>4</sup> For example, if a particular course is only offered once every 2-3 years, and a student has demonstrated the necessary ability to be successful, the Graduate Director may allow a student to take a graduate level course to be shared prior to the student being formally admitted to the graduate program. See, also, footnote 3.
- Students should not, for example, attempt to negotiate themselves out of a writing intensive requirement on the basis of admission to a graduate program.

#### Graduation

Degrees are awarded sequentially. All details of undergraduate commencement are handled in the ordinary way as for all students in the School/College/Institute. Once in the graduate program, students abide by the graduation deadlines set forth by the graduate program. Students in these programs must be continuously enrolled from undergraduate to graduate degree program unless given explicit permission by their program for a gap year or approved leave of absence. In offering the option of an Accelerated Bachelor's/Master's program, the university is making possible the acceleration of a student's graduate degree completion. It should be understood that students may not request deferral of their matriculation into the Master's degree program. If students would like to delay their graduate studies after earning the undergraduate degree, they may apply for admission to the traditional master's degree program. Any application of graduate credit earned while in the undergraduate program is subject to the policies of the graduate degree granting school.

## **Learning Outcomes**

 Develop fundamental knowledge and skills essential in media production, exhibition, and distribution.

- Connect theory, analysis, and hands-on work in the development of original ideas in film and digital media.
- · Identify their aesthetic vision as a creator of media.
- Gain technical proficiency in audio and visual skills, and specialization in advanced production skills.
- Articulate the foundational principles of natural and social sciences and humanities essential to solving environmental problems.
- Critically evaluate the accuracy and credibility of information relating to environmental topics.
- Employ knowledge and skills to design and implement solutions that contribute to a just and sustainable world.
- Exemplify the values of environmental and social justice through actions to care for our common home and one another.

## **SES Shared Learning Outcomes**

All SES majors share the following Program Learning Objectives, in addition to their unique major-specific Program Learning Objectives:

- 1. Articulate the foundational principles of natural and social sciences and humanities essential to solving environmental problems.
- 2. Critically evaluate the accuracy and credibility of information relating to environmental topics.
- 3. Employ knowledge and skills to design and implement solutions that contribute to a just and sustainable world.
- 4. Exemplify the values of environmental and social justice through actions to care for our common home and one another.