

VISUAL COMMUNICATION MINOR

The Visual Communication minor is often added as a secondary focus of study in order to complement or enhance a student's major or chosen career path. Students may also choose to add the minor in order to pursue an area of interest without the responsibility of a major.

While the major (<https://catalog.luc.edu/undergraduate/arts-sciences/fine-performing-arts/visual-communication-ba/>) is a comprehensive course of study, the minor in Visual Communication is intended to provide a breadth of knowledge. Visual Communication minors develop a base-level understanding of the field, including how to organize complex information in order to persuade, to entertain, and to educate a diverse audience.

Related Programs

Major

- Visual Communication (BA) (<https://catalog.luc.edu/undergraduate/arts-sciences/fine-performing-arts/visual-communication-ba/>)

Minor

- Teaching Artist Minor (<https://catalog.luc.edu/undergraduate/arts-sciences/fine-performing-arts/teaching-artist-minor/>)

Curriculum

A total of 18 credit hours are required for the minor in Visual Communication.

Code	Title	Hours
Foundation Courses		
FNAR 112 or FNAR 113	Two-Dimensional Design Drawing I	3
History Courses		
FNAR 202 or FNAR 364	Global Art History: Modern Art History of Graphic Design	3
Applied Courses		
FNAR 132	Visual Communication I	3
FNAR 232	Visual Communication II	3
FNAR 233	Digital Media Design	3
FNAR 334	Motion Design	3
Total Hours		18

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Freshman		
Fall		

Select one of the following:

FNAR 112 or FNAR 113	Two-Dimensional Design or Drawing I	3
Hours		3
Spring		
Select one of the following:		
FNAR 202 or FNAR 364	Global Art History: Modern Art or History of Graphic Design	3
Hours		3
Sophomore		
Fall		
FNAR 132	Visual Communication I	3
Hours		3
Spring		
FNAR 232	Visual Communication II	3
Hours		3
Junior		
Fall		
FNAR 233	Digital Media Design	3
Hours		3
Spring		
FNAR 334	Motion Design	3
Hours		3
Total Hours		18

Learning Outcomes

Upon completion of this program, students will be able to demonstrate:

- An understanding of the role of visual communication in the culture at large
- An understanding of and experience in the variety of forms of visual communication from print to digital media, mastering the basics of visual form, color, typography, photography, layout, and interactive media
- Technical skills used to produce visual communication digitally and by hand
- Knowledge of key historical periods in the history of graphic design
- Skills in critical thinking, written and oral communication, visual literacy, and the conceptualization of self-developed projects
- Readiness for a career through a capstone project, an internship experience, and the preparation of a portfolio and related professional documents