

INTERNATIONAL BUSINESS (BBA)

The BBA in International Business degree at the Quinlan School of Business prepares students to excel in positions involving global trade and commerce. We offer the business and communication skills needed to compete internationally.

The major combines courses in international accounting, marketing, economics, finance, management, supply chain management, some international political science choices and cultural anthropology choices with foreign-language study. A study abroad (<http://www.luc.edu/studyabroad/>) experience is required for the major.

The program draws on the resources of Chicago, which is a center of global commerce, including some of the country's largest venture capital firms, the Chicago Board of Trade, Chicago Mercantile Exchange, Chicago Board Options Exchange, corporate headquarters, and Fortune 500 companies.

Related Programs

Minor

- International Business Minor (<https://catalog.luc.edu/undergraduate/business/international-business-minor/>)

Curriculum

All Quinlan School of Business students must complete the University Core Curriculum, Business Core Curriculum, and Undergraduate School of Business program requirements. Students pursuing the BBA degree in International Business must also complete 18 required hours from the Major Requirements listed below.

Code	Title	Hours
Undergraduate Business Program Requirements		
COMM 103	Business & Professional Speaking	3
MATH 110	Business Precalculus	3
or MATH 118	Precalculus II	
ETHC 341	Ethics in Business	3
QUIN 101	Business Learning and Careers	0
QUIN 102	Financial Literacy and Well-Being	1
QUIN 202	Career Preparation	2
<i>Writing Intensive</i>		
Select two Writing Intensive courses ¹		6
<i>Global Awareness</i>		
Select one of the following: ²		
Any business course from the International Business Major Group, or (p. 1)		
ANTH 100	Globalization and Local Cultures	
ANTH 102	Culture, Society, and Diversity	
GLST 101	Introduction to Global Studies	
PLSC 102	International Relations in an Age of Globalization	
Business Core Curriculum		
ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 201	Principles of Microeconomics	3

ECON 202	Principles of Macroeconomics	3
FINC 301	Introductory Business Finance	3
or FINC 334	Principles of Corporate Finance	
INFS 247	Business Information Systems	3
INFS 343	Business Analytics	3
or ECON 346	Econometrics	
ISSCM 241	Business Statistics	3
or STAT 103	Fundamentals of Statistics	
LREB 315	Law and the Regulatory Environment of Business I	3
MARK 201	Principles of Marketing	3
MGMT 201	Managing People and Organizations	3
MGMT 304	Strategic Management	3
SCMG 232	Introduction to Supply Chain Management	3

Major Requirements

IBUS 201	Introduction to International Business	3
IBUS 315	International Management	3
Select four of the following:		12
ACCT 306	Advanced Financial Accounting	
ECON 323	International Economics	
ECON 324	International Monetary Relations	
ECON 325	Economics of Growth & Development	
ENTR 313	Entrepreneurship - Global Opportunity Scan	
FINC 355	International Finance Management	
HRER 329	Global HR and Organizational Behavior	
INFS 336	Global Perspectives on Digital Business	
MARK 363	International Marketing	
SCMG 338	Global Transportation	
SPRT 345	Globalization of Sport Industry	
ANTH 100	Globalization and Local Cultures ³	
ANTH 102	Culture, Society, and Diversity ³	
PLSC 350	Politics of International Economic Relations ³	
PLSC 362	Politics Developing Societies ³	
PLSC 363	International Politics ³	
Total Hours		75

¹ One must be a Quinlan course or ENGL 210 Business Writing. Writing Intensive courses must be taken in separate terms.

² A study abroad experience will also satisfy this requirement.

³ Students may choose one non-Quinlan course from this list for the INTL Business major.

International Business Major Group

Code	Title	Hours
ACCT 306	Advanced Financial Accounting	3
ECON 323	International Economics	3
ECON 324	International Monetary Relations	3
ECON 325	Economics of Growth & Development	3
FINC 355	International Finance Management	3
HRER 329	Global HR and Organizational Behavior	3
IBUS 201	Introduction to International Business	3
IBUS 315	International Management	3
INFS 336	Global Perspectives on Digital Business	3
MARK 363	International Marketing	3

SCMG 338	Global Transportation	3
SPRT 345	Globalization of Sport Industry	3

Language Requirement

In addition, students pursuing the International Business major must study abroad for at least one full semester and must complete through the 103-level of a foreign language (or 3 years of the same language in high school). Study abroad experience does not have to match the language studied.

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
ECON 201	Principles of Microeconomics	3
INFS 247	Business Information Systems	3
MATH 110 or MATH 118	Business Precalculus or Precalculus II	3
QUIN 101	Business Learning and Careers	0
Hours		9
Spring		
ACCT 201	Introductory Accounting I	3
SCMG 232	Introduction to Supply Chain Management	3
IBUS 201	Introduction to International Business	3
QUIN 102	Financial Literacy and Well-Being	1
Hours		10
Year 2		
Fall		
ACCT 202	Introductory Accounting II	3
ISSCM 241 or STAT 103	Business Statistics or Fundamentals of Statistics	3
MGMT 201	Managing People and Organizations	3
QUIN 202	Career Preparation	2
Hours		11
Spring		
ECON 202	Principles of Macroeconomics	3
MARK 201	Principles of Marketing	3
International Business Elective (Track B)		3
Hours		9
Year 3		
Fall		
COMM 103	Business & Professional Speaking	3
FINC 301	Introductory Business Finance	3
Business Writing Intensive		3
International Business Elective (Track A)		3
Hours		12
Spring		
INFS 343 or ECON 346	Business Analytics or Econometrics	3

ETHC 341	Ethics in Business	3
International Business Elective (Track B)		3
Hours		9
Year 4		
Fall		
LREB 315	Law and the Regulatory Environment of Business I	3
Writing Intensive Course		3
International Business Elective (Track A)		3
Hours		9
Spring		
MGMT 304	Strategic Management	3
International Business Elective (Track A or B)		3
Hours		6
Total Hours		75

Specialized Requirements

Transfer Students

At the discretion of the Quinlan School of Business, a maximum of one transfer course (<https://www.luc.edu/quinlan/academics/studentresources/undergraduate/transfercrredit/>) taken prior to matriculating at Loyola University Chicago may be allowed to satisfy major requirements.

Study Abroad

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All study abroad courses must be reviewed through the Study Abroad Office course approval process.

Important Details

A 2.0 average GPA is required for all attempted business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (<https://catalog.luc.edu/undergraduate/university-requirements/>) area.

Learning Outcomes

- Through project-based learning, students will develop strategic management skills for multinational enterprises (MNEs)
- Students will understand and apply techniques of international financial management

- With coursework and a study abroad experience, students will enhance and develop their foreign language skills