

INTERNATIONAL BUSINESS MINOR

Students who wish to expand their skills in international business may elect to pursue a minor in this field.

Related Programs

Major

- International Business (BBA) (<https://catalog.luc.edu/undergraduate/business/international-business-bba/>)

Combined

- Advertising Public Relations/International Affairs (BA/MA) (<https://catalog.luc.edu/undergraduate/accelerated-bachelors-masters-program/advertising-public-relations-international-affairs-bama/>)
- Business Administration (BBA/MBA) (<https://catalog.luc.edu/undergraduate/accelerated-bachelors-masters-program/business-administration-bba-mba/>)

Curriculum

The International Business minor requires the following credit hours for completion:

- Quinlan students require 12 credit hours (see footnote below):
- Non-Quinlan students require 18 credit hours

Additional courses may be needed to satisfy prerequisites for upper-level courses. No more than two courses may be applied from any subject area.

Code	Title	Hours
Required Courses		
IBUS 201	Introduction to International Business	3
IBUS 315	International Management	3
Select two of the following: ¹		6
ACCT 201	Introductory Accounting I	
ECON 201	Principles of Microeconomics	
	or ECON 202 Principles of Macroeconomics	
INFS 247	Business Information Systems	
MARK 201	Principles of Marketing	
MGMT 201	Managing People and Organizations	
Electives		
Select two of the following:		6
ACCT 306	Advanced Financial Accounting	
ECON 323	International Economics	
ECON 324	International Monetary Relations	
ECON 325	Economics of Growth & Development	
FINC 355	International Finance Management	
HRER 329	Global HR and Organizational Behavior	
INFS 336	Global Perspectives on Digital Business	
MARK 363	International Marketing	
SCMG 338	Global Transportation	
SPRT 345	Globalization of Sport Industry	
ANTH 100	Globalization and Local Cultures ²	

ANTH 102	Culture, Society, and Diversity ²
PLSC 350	Politics of International Economic Relations ²
PLSC 362	Politics Developing Societies ²
PLSC 363	International Politics ²

Total Hours 18

¹ Quinlan Business Core courses - not included in 12 credits toward minor for Quinlan students.

² Students may take no more than one non-Quinlan course toward this minor.

Minor Language Requirement

The minor also includes a foreign language requirement.

- Option 1) 103 level (or 3 yrs of same language in HS) + Study Abroad
- Option 2) 104 level (or 4 yrs of same language in HS)

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for the minor. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
200-level Business Principles course		3
Hours		3
Spring		
IBUS 201	Introduction to International Business	3
Hours		3
Year 2		
Fall		
200-level Business Principles course		3
Hours		3
Year 3		
Fall		
IBUS 315	International Management	3
Hours		3
Spring		
Group A Elective		3
Hours		3
Year 4		
Fall		
Group B Elective		3
Hours		3
Total Hours		18

Important Details

At the discretion of the Quinlan School of Business, a maximum of one transfer course (<https://www.luc.edu/quinlan/academics/studentresources/undergraduate/transfercredit/>) taken prior to matriculating at Loyola University Chicago may be allowed to satisfy minor requirements. A 2.0 average GPA is required for all attempted

business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All study abroad courses must be reviewed through the Study Abroad Office course approval process.

Undergraduate Policies and Procedures

Please see Undergraduate Policies and Procedures (<https://catalog.luc.edu/academic-standards-regulations/undergraduate/>) for academic policies that supersede those of academic units within the University.

Learning Outcomes

- Characterizing dimensions of multinational enterprises (MNEs)
- An understanding of differences principal business functions (finance, HR, marketing, production, logistics) across international contexts
- Understanding dynamics of globalization and its impact
- Interconnectedness of global economies