# SUSTAINABILITY MANAGEMENT MINOR

Students who wish to learn how to manage for people, planet, and profit may pursue the Sustainability Management minor.

This minor provides foundational knowledge of the applications of sustainability in management, marketing, and economics. Students will:

- Learn the social, environmental, and economic impacts of current business systems and consumer society
- · Explore alternatives to the current system
- Gain an understanding of the scientific, moral, and business case for sustainability
- · Learn standards and metrics for gauging sustainability impacts

# **Related Programs**

### Major

 Management (BBA) (https://catalog.luc.edu/undergraduate/ business/management-bba/)

#### Minor

 Management Minor (https://catalog.luc.edu/undergraduate/ business/management-minor/)

#### Combined

 Advertising Public Relations/Environmental Science and Sustainability (BA/MS) (https://catalog.luc.edu/undergraduate/ accelerated-bachelors-masters-program/advertising-public-relationsenvironmental-science-sustainability-ba-ms/)

## **Curriculum**

The Sustainability Management minor requires the following credit hours for completion:

- · Quinlan students require 15 credit hours (see footnote below)
- · Non-Quinlan students require 21 credit hours

Additional courses may be needed to satisfy prerequisites for upper-level courses.

Code	Title	Hours
Prerequisites		
ECON 201	Principles of Microeconomics <sup>1</sup>	3
ENVS 283	Environmental Sustainability	3
MGMT 201	Managing People and Organizations <sup>1</sup>	3
Required Advance	ed Courses	
ENVS 335	Ecological Economics	3
ENVS 363	Sustainable Business Management	3
Advanced Elective	e Courses	
Select two of the	following:	6
ECON 328	Environmental Economics	
ENVS 332		
ENVS 333	Introduction to the Circular Economy	
ENVS 336	Design for Circular & Sustainable Business	
ENVS 364		

Total Hours			
	ENVS 398	Special Topics (on a sustainable business topic and with pre-approval)	
	MGMT 399	Special Topics in Management (on a sustainable business topic and with pre-approval)	
	No more than one of the following:		
	SCMG 346	Sustainable Supply Chain	
	MARK 320	Marketing for Environmental Sustainability	

Quinlan Business Core course - not included in 15 credits toward minor for Quinlan students.

## **Suggested Sequence of Courses**

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for the minor. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
ECON 201	Principles of Microeconomics	3
	Hours	3
Year 2		
Fall		
MGMT 201	Managing People and Organizations	3
	Hours	3
Spring		
ENVS 283	Environmental Sustainability	3
	Hours	3
Year 3		
Fall		
ENVS 335	Ecological Economics	3
	Hours	3
Spring		
ENVS 363	Sustainable Business Management	3
	Hours	3
Year 4		
Fall		
Advanced Elective		3
	Hours	3
Spring		
Advanced Elective		3
	Hours	3
	Total Hours	21

#### **Important Details**

At the discretion of the Quinlan School of Business, a maximum of one transfer course (https://www.luc.edu/quinlan/academics/studentresources/undergraduate/transfercredit/) taken prior to matriculating at Loyola University Chicago may be allowed to satisfy minor requirements. A 2.0 average GPA is required for all attempted

business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All study abroad courses must be reviewed through the Study Abroad Office course approval process.

# **Undergraduate Policies and Procedures**

Please see Undergraduate Policies and Procedures (https://catalog.luc.edu/academic-standards-regulations/undergraduate/) for academic policies that supersede those of academic units within the University.

## **Learning Outcomes**

- Determining companies' role in doing business for people, the planet, and profit
- Potential positive and negative impact of business on the environment
- The scientific, ethical, and business cases for pursuing sustainable business
- How principles of sustainability take shape in specific business functions, such as marketing and the supply chain