

# ENVIRONMENTAL COMMUNICATION MINOR

The Environmental Communication minor is a collaborative effort between the School of Communication and the School of Environmental Sustainability. This 18 credit minor equips students with a deeper understanding of the role of communication in effectively advocating for environmental sustainability.

The minor is enriched with access to state-of-the-art facilities at the Lakeshore and Water Tower campuses. At Lakeshore, the facilities of the School of Environmental Sustainability are designed to minimize energy use, reduce waste, and conserve water. At Water Tower, the School of Communication offers students on-site multi-media production facilities, labs, and specialized equipment.

The skills student acquire from this minor will prepare them for future work in environmental advocacy across diverse platforms.

## Related Programs

### Major

- Communication Studies (BA) (<https://catalog.luc.edu/undergraduate/communication/communication-studies/communication-studies-ba/>)

### Minor

- Communication Studies Minor (<https://catalog.luc.edu/undergraduate/communication/communication-studies/communication-studies-minor/>)

### Combined

- Communication Studies/Environmental Science and Sustainability (BA/MS) (<https://catalog.luc.edu/undergraduate/accelerated-bachelors-masters-program/communication-studies-environmental-science-sustainability-ba-ms/>)

## Curriculum

Only three courses may count toward an SoC or SES major and the Environmental Communication minor. Please consult your academic advisor with any questions.

| Code                         | Title                                     | Hours |
|------------------------------|---|-------|
| <b>Environmental Courses</b> |   |       |
| Select two of the following: |   | 6     |
| ENVS 218                     | Biodiversity & Biogeography               |       |
| ENVS 224                     | Climate & Climate Change                  |       |
| ENVS 273                     | Energy and the Environment                |       |
| ENVS 283                     | Environmental Sustainability <sup>2</sup> |       |
| <b>Communication Courses</b> |   |       |
| Select two of the following: |   | 6     |
| COMM 130                     | Intro to Audio Production                 |       |
| COMM 135                     | Intro to Video Production                 |       |
|                              | or COMM 14 Video for Journalists          |       |
| COMM 210                     | Principles of Public Relations            |       |
| COMM 213                     | Digital Foundations                       |       |
| COMM 236                     | Persuasive Presentations                  |       |

|                                     |  |
|-------------------------------------|--|
| COMM 260                            | Environmental Journalism (spring only) <sup>1</sup>              |
| COMM 275                            | Web Design and Usability   |
| COMM 309                            | Designing Media for Social Change                                |
|                                     | or COMM 32 Guerilla Media  |
| COMM 282                            | Media Law  |
|                                     | or COMM 362 Multimedia Journalism Research Methods               |
| <b>Elective Options</b>             |  |
| Select one each from Lists A and B: |  |
| List A:                             |  |
| COMM 227                            | Social Justice & Communication                                   |
| COMM 306                            | Environmental Advocacy   |
| COMM 307                            | Communication & Social Movements                                 |
| COMM 379                            | Digital Sustainability   |
| List B:                             |  |
| ENVS 204                            | Gender, Health & Environment                                     |
| ENVS 207                            | Plants and Civilization  |
| ENVS 218                            | Biodiversity & Biogeography                                      |
| ENVS 226                            | Science & Conservation of Freshwater Ecosystems                  |
| ENVS 273                            | Energy and the Environment                                       |
| ENVS 279                            | Climate and History <sup>1</sup>                                 |
| ENVS 283                            | Environmental Sustainability <sup>2</sup>                        |
| ENVS 284                            | Environmental Justice  |
| ENVS 297                            | North American Environmental History <sup>1</sup>                |
| ENVS 310                            | Introduction to Environmental Law & Policy                       |
| ENVS 311                            | Natural Resources and Land Use Law & Policy                      |
| ENVS 312                            | Water Law & Policy   |
| ENVS 313                            | Energy Law & Policy  |
| ENVS 338                            | Climate Change and Human Health                                  |
| ENVS 350A                           | Solutions to Environmental Problems: Water <sup>2</sup>          |
| ENVS 350B                           | Solutions to Environmental Problems: Biogas <sup>2</sup>         |
| ENVS 350C                           | Solutions to Environmental Problems: Climate Action <sup>2</sup> |
| ENVS 350F                           | Solutions to Environmental Problems: Food Systems <sup>2</sup>   |
| <b>Total Hours</b>                  |  |
|                                     |  |

<sup>1</sup> Writing Intensive (<https://catalog.luc.edu/undergraduate/communication/#wisecutions>)

<sup>2</sup> Satisfies Engaged Learning (<https://catalog.luc.edu/undergraduate/university-requirements/engaged-learning/>) requirement.

## Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

| Course                  | Title | Hours    |
|-------------------------|-------|----------|
| <b>Sophomore</b>        |       |          |
| <b>Fall</b>             |       |          |
| ENVS Required Course #1 |       | 3        |
| <b>Hours</b>            |       | <b>3</b> |

**Spring**

|                         |          |
|-------------------------|----------|
| ENVS Required Course #2 | 3        |
| <b>Hours</b>            | <b>3</b> |

**Junior****Fall**

|                         |          |
|-------------------------|----------|
| COMM Required Course #1 | 3        |
| <b>Hours</b>            | <b>3</b> |

**Spring**

|                         |          |
|-------------------------|----------|
| COMM Required Course #2 | 3        |
| <b>Hours</b>            | <b>3</b> |

**Senior****Fall**

|                |          |
|----------------|----------|
| ENVS Option #1 | 3        |
| <b>Hours</b>   | <b>3</b> |

**Spring**

|                    |           |
|--------------------|-----------|
| COMM Option #1     | 3         |
| <b>Hours</b>       | <b>3</b>  |
| <b>Total Hours</b> | <b>18</b> |

## Undergraduate Policies and Procedures

Please see Undergraduate Policies and Procedures (<https://catalog.luc.edu/academic-standards-regulations/undergraduate/>) for academic policies that supersede those of academic units within the University.

## Learning Outcomes

- Understand the role that communication plays in upholding, changing, or transforming the dominant social and cultural understandings of the environment.
- Effectively use various communication strategies and technologies to advocate for environmental sustainability.
- Use communication skills to critique, change, and create environmental campaigns and projects.
- Serve the needs of diverse groups, communities and organizations which strive for equity, diversity, inclusion, and social justice.